

Rita Ernst is an organizational effectiveness consultant, executive coach, and author of *Show Up Positive* (2022). As the owner of Ignite Your Extraordinary, she consults and helps privately-owned companies and corporations restore teamwork and positive culture. Through her work, employers have reported improved employee morale, the reduction of operating costs, and an increase in profit margins. Mrs. Ernst has served clients such as Gap Inc., Humana and Surgical Care Affiliates, just to name a few. She has been a speaker, trainer, and article contributor for the Women in Insurance and Financial Services (WIFS) national organization and a recurring guest on iHeart Radio's *Ask The Experts* radio show on WHAS AM 840. Rita holds a Master's degree in Organizational Psychology from Clemson University. She is a former adjunct professor of undergraduate and graduate courses in psychology and business. She currently lives in Louisville, Kentucky.